



Sharp Electronics UK Ltd

March 2007

SHARP

Sharp's Business Philosophy

We do not seek merely to expand our business volume. We are dedicated to the use of our **unique, innovative technology** to contribute to the **culture, benefits, and welfare of people throughout the world.**

It is the intention of our corporation to grow hand-in-hand with our employees, encouraging and aiding them to reach their full potential and improve their standard of living.

Our future prosperity is directly linked to the prosperity of our customers, dealers, and shareholders... indeed, the entire Sharp family.

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Sharp Business Creed

Sharp Corporation is dedicated to two principal ideals:
‘Sincerity and Creativity’

By committing ourselves to these ideals, we can derive genuine satisfaction from our work, while making a meaningful contribution to society.

- **Sincerity** is a virtue fundamental to humanity... always be sincere
- **Harmony** brings strength...trust each other and work together
- **Politeness** is a merit... always be courteous and respectful
- **Creativity** promotes progress... remain constantly aware of the need to innovate and improve
- **Courage** is the basis of a rewarding life...accept every challenge with a positive attitude

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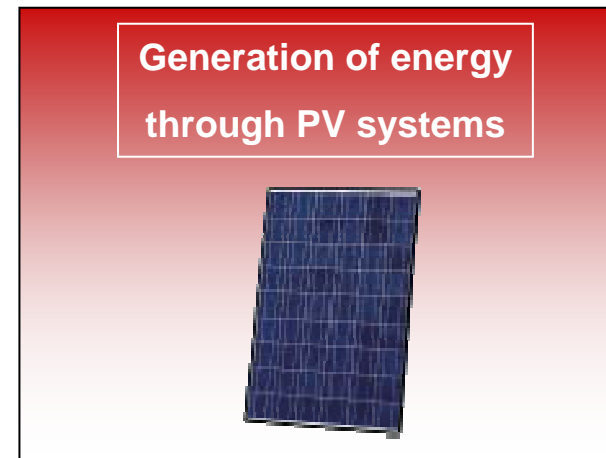


Sharp and the Environment

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Environmental Policy – Taking Responsibility for the Environment

Sharps contribution to a sustainable society



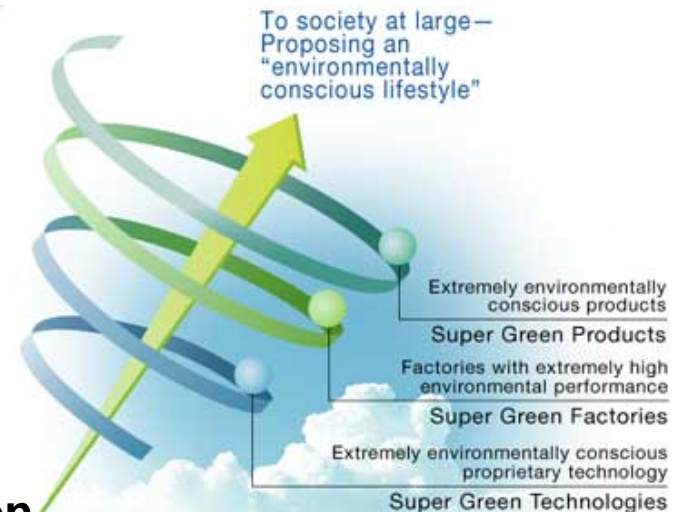
Research & development for environmentally friendly products
**Save raw materials, cut CO₂ emissions and protect the environment
through solar energy**

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Sharp's Vision – The Green Minded Company

Based on our consistent environmental strategy we

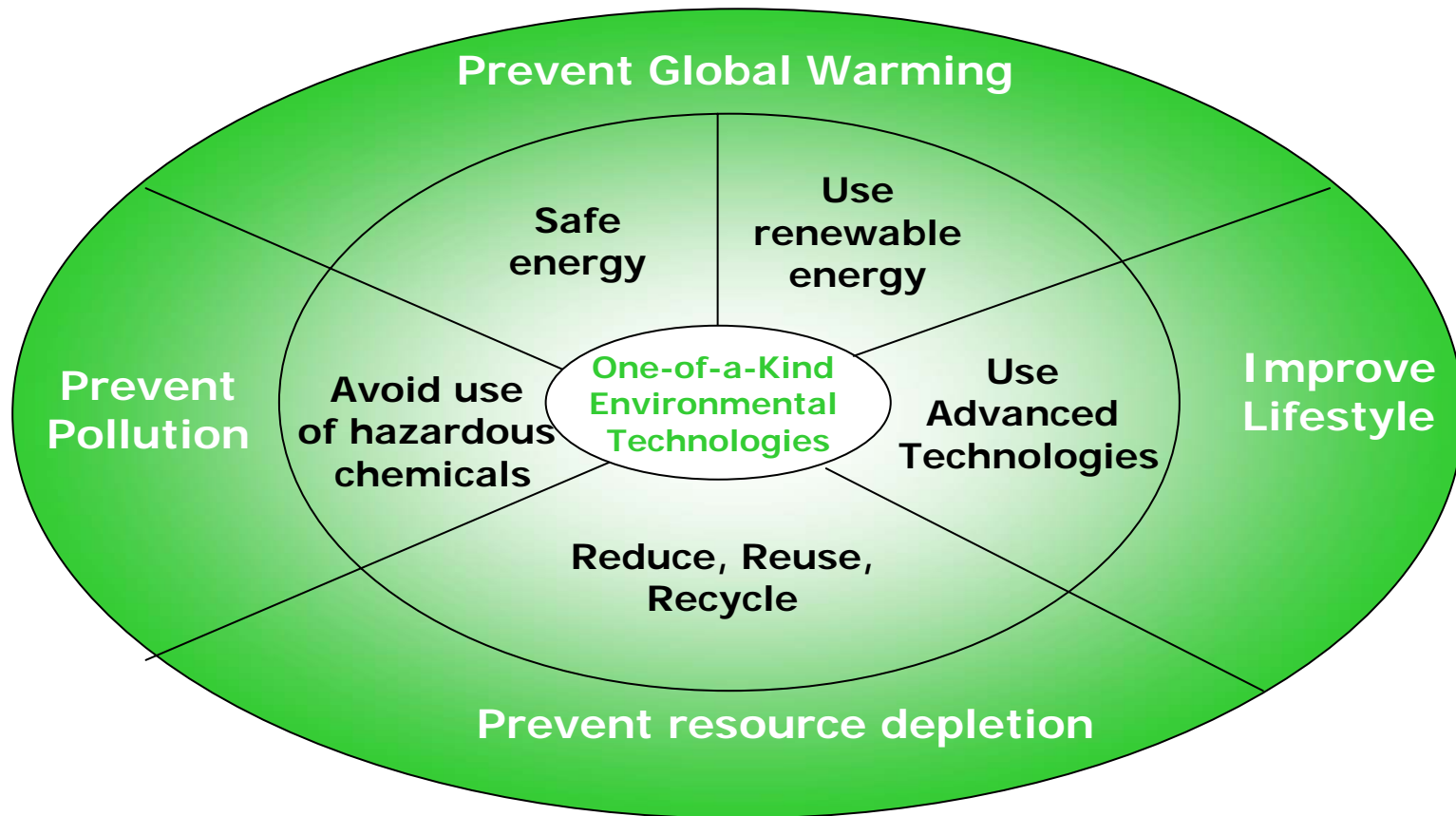
- ▶ promote environmental awareness throughout the organisation
- ▶ create environmentally advanced technologies and products
- ▶ minimise the eco-footprint of our factories
- ▶ improve our logistics and packaging
- ▶ target a proactive implementation of legislation
- ▶ communicate environmental issues widely to our customers and partners



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Sharp's Vision = The Green Minded Company

Technological development fields



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Sharp's WorldWide Environmental Policy

Based on our consistent environmental strategy we

- **Sharp aims to be carbon neutral by 2010**
- **Sharp is aware of carbon offsetting and is investigating the feasibility.**
- **Sharp produces and sells solar panels which contribute to the reduction in CO2 emission.**
- **Sharp Environmental Policy covers a multitude of green issues to combat climate change due to carbon dioxide emissions.**
- **Sharp environmental activities range from environmentally advanced factories and processes, reduction in transport and packaging, design and production of energy efficient products to design for easy recycling to reduce the use of natural resources.**

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SUK's Environmental Policy

- **Sharp's Consumable Recycling scheme – Work in Progress:**
- **Sharp UK are planning a "Pilot Scheme" for the UK in 2007 for the recycling of our consumable items used in our MFP products.**
- **We are in the final stages of appointing a collection / recycling partner for this scheme which initially will be targeted at selected accounts within the Corporate, Financial or Public sectors.**
- **Our goal is to provide a scheme which provides as close to 0% to Landfill as possible.**

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Thank You!

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