

How can I work out the true cost of my digital printing and copying output?

You need...

COST ANALYSIS CONSULTANCY

Sharp cost analysis, provides an audit of copier, fax and network printing, analysing paper and toner usage, volume and costs, together with cost of ownership, operation and maintenance. As a summary, the audit delivers accurate information to an organisation on the true cost of document production.

Many businesses, frequently those that have grown rapidly or moved slowly into an IT infrastructure, have a history where printers, fax machines and copiers have been bought on an ad-hoc basis, or only when necessary. There is no purchasing strategy in mind, no single brand preference, no real consideration of breakdown cover or the regular maintenance requirement, and high price of consumables.

Often buying equipment in this way leads to lower purchase costs, but these are far outweighed by frequent and expensive costs of replacement supplies and parts, and sometimes serious consequences when a device fails and there is no replacement strategy.

Identifying existing costs is the first step in planning a future strategy of cost managed multifunctional devices for scan, copy, print and fax.

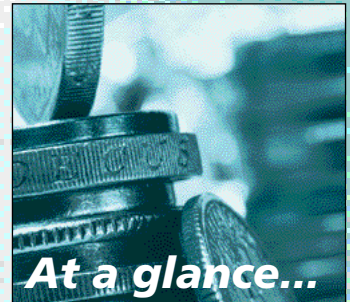
An audit will help an organisation make more informed decisions: -

- How much does printing cost?
- How much does copying cost?
- How much does fax output cost?
- What is the current utilisation of the devices?
- Would it be more cost effective to replace existing units with multifunctional devices or printers with a more appropriate specification?

A cost analysis provides an independent and unbiased audit of exactly how much existing document production is costing, defined by user, department and your organisation.

The audit is carried out in a professional and unobtrusive manner, and is presented in a full report at the end of the defined audit period.

For the first time, IT Directors together with Financial Directors can be presented with complete and accurate information about activity across the whole of their document generation.



Features

- Professional audit of document generation
- All document output is taken into consideration – Print, Copy, Fax
- Professional report with cost analysis

Benefits

- Independent assessment of document generation costs
- IT Managers are more informed
- Financial Managers are more informed
- Enables confident future planning of print, copier and fax placement on a known cost basis

Typical Market Applications

- Any office with a mix of suppliers for copying, printing and faxing
- Any office with inkjet or desktop printers
- Any office that cannot clearly define their costs for document generation

